



BEAT BEETHOVEN RUN
SPONSORSHIP BENEFITS
JUNE 7, 2020 | CONFEDERATION PARK

PRESENTING SPONSOR (1)

\$10,000

- Corporate logo on the front of the official Beat Beethoven T-Shirt (1,000 impressions)
- Preferred position for your corporate logo on posters, maps, and entry forms
- Corporate logo included in all media advertising
- Opportunity for banner placement at race site
- Opportunity to have one of the participant awards named after your company
- Opportunity to present awards following the race
- Corporate logo included in the Kingston Symphony's 2020-2021 concert program (12,000 copies to be distributed)
- Corporate logo included on the Beat Beethoven and Kingston Symphony websites for a minimum of 12 months
- A plaque-mounted Beat Beethoven poster as a memento of your sponsorship
- Name highlighted in official recognition advertisement
- Spoken acknowledgment by master of ceremonies at the event
- Four subscriptions to the Kingston Symphony's 2020-2021 Pops Series
- Special ticket offers for your employees during the season
- Beat Beethoven T-Shirt
- Entry to either 4km or 8km race
- Thank you mention x10 via social media campaign with option to provide offer to followers
- Opportunity to have a display in Confederation Park on race day
- Opportunity to provide items as participant prizes
- Opportunity to provide coupons/offers to participants

ORCHESTRA SPONSOR (2)

\$5,000

- Corporate logo on the sleeve or back of the official Beat Beethoven T-Shirt (1,000 impressions)
- Corporate logo included in all print advertising
- Opportunity for banner placement at race site
- Corporate logo included in the Kingston Symphony's 2020-2021 concert program (12,000 copies to be distributed)
- Corporate logo included on the Beat Beethoven and Kingston Symphony websites for a minimum of 6 months
- A plaque-mounted Beat Beethoven poster as a memento of your sponsorship
- Name highlighted in official recognition advertisement
- Spoken acknowledgment by master of ceremonies at the event
- Two subscriptions to the Kingston Symphony's 2020-2021 Pops Series
- Special ticket offers for your employees during the season
- Beat Beethoven T-Shirt
- Entry to either 4km or 8km race
- Thank you mention x6 via social media campaign with option to provide offer to followers
- Opportunity to have a display in Confederation Park on race day
- Opportunity to provide items as participant prizes
- Opportunity to provide coupons/offers to participants

WATER STATION SPONSOR (2)

\$2,500

- Corporate logo on the back of the official Beat Beethoven T-Shirt (1,000 impressions)
- Corporate logo included on the Beat Beethoven website for a minimum of 6 months
- Two tickets to a Kingston Symphony concert
- Name in official recognition advertisement
- Opportunity for banner placement at race site
- Spoken acknowledgment by master of ceremonies at the event
- Beat Beethoven T-Shirt
- Entry to either 4km or 8km race
- Thank you mention x4 via social media campaign with option to provide offer to followers
- Opportunity to have a display in Confederation Park on race day
- Opportunity to provide items as participant prizes
- Opportunity to provide coupons/offers to participants

RACE SHIRT SPONSOR (25)

\$1,000

- Corporate logo on the back of the official Beat Beethoven T-Shirt (1,000 impressions)
- Opportunity for on-site signage
- Corporate logo included on the Beat Beethoven website for a minimum of 6 months
- Name included in official recognition advertisement
- Spoken acknowledgment by master of ceremonies at the event
- Two tickets to a Kingston Symphony concert
- Beat Beethoven T-Shirt
- Entry to either 4km or 8km race
- Thank you mention x2 via social media campaign with option to provide offer to followers
- Opportunity to provide items as participant prizes
- Opportunity to provide coupons/offers to participants

KILOMETRE MARKER SPONSOR (7)

\$500

- Corporate logo on the back of the official Beat Beethoven T-Shirt (1,000 impressions)
- Two tickets to a Kingston Symphony concert
- Name in official recognition advertisement
- Name and logo on one kilometre marker located on the course
- Spoken acknowledgment by master of ceremonies at the event
- Beat Beethoven T-Shirt
- Entry to either 4km or 8km race
- Thank you mention x2 via social media campaign with option to provide offer to followers
- Opportunity to provide items as participant prizes
- Opportunity to provide coupons/offers to participants

BEETHOVEN'S TRAINING BUDDY (UNLIMITED)

\$250

- Name in official recognition advertisement
- Thank you mention via social media campaign with option to provide offer to followers
- Opportunity to provide coupons/offers to participants