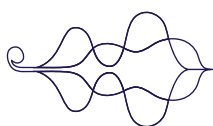




# Corporate Sponsorship



Kingston  
Symphony

## Support Your Kingston Symphony

Let us put your company in front of thousands of Kingston homeowners. With 19 concerts per season, thousands of audience members, and a variety of education programs, outreach initiatives, and fundraising events, sponsorship with the Kingston Symphony offers flexibility and the opportunity to align your company with one of Kingston's largest cultural organizations.

Partnering with the Kingston Symphony is an opportunity to connect your brand with ours and build an ongoing relationship with our audience. Those who attend Kingston Symphony performances in-person or online are predominantly:

- Kingston-based
- Aged 40+
- Affluent
- Loyal to the Kingston Symphony and to the arts in Kingston
- Homeowners

The Kingston Symphony offers you the opportunity to interact with our audiences in various ways. We offer a customizable range of benefits to meet your budget and your company's objectives.

## Our Digital Reach



Facebook  
**2,400**  
followers



Instagram  
**1,942**  
followers



Twitter  
**1,859**  
followers



YouTube  
**1,610**  
followers



## Your Gift at Work

Corporate sponsorship is a significant source of funding for the Kingston Symphony Association, with ticket sales only accounting for 35% of our operating expenses. Your support helps us to:

- Present 19 high quality, engaging performances each year
- Support the artistic work of our talented musicians and guest artists
- Commission new and innovative works of music from Canadian composers
- Produce educational outreach concerts, reaching over 2,000 students in Kingston and the surrounding region annually
- Create new seasons of our Harmon in Space series, bringing music education to the homes and classrooms of thousands of children around the world



- Invest in the next generation of Kingston musicians through our youth ensembles: Kingston A-Strings, Kingston Youth Strings, and Kingston Youth Orchestra
- Support our community music programs for adults: Kingston Choral Society and Kingston Community Strings
- Partner with the Women in Musical Leadership program, providing mentorship and opportunities for women and non-binary conductors
- Finance our Share the Music program, which last year donated over 150 tickets to low-income children, families, and seniors in the community





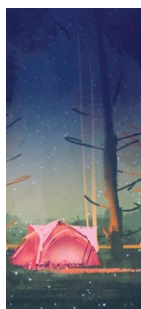
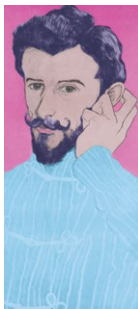
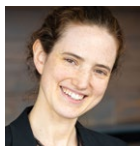
## Sponsorship Opportunities

The Kingston Symphony Association is pleased to offer corporate sponsorship opportunities that we can customize to meet the needs of your organization. Entertain your clients, employees, and guests with the Kingston Symphony's outstanding programming, while simultaneously receiving recognition for your contribution in our advertising.

## Entertainment Benefits

Create an incredible experience at the Kingston Symphony that your guests will not forget. Customizable benefits may include:

- Ticket packages to our performances
- Invitations to pre and post-concert receptions
- Opportunities to meet our musicians and guest artists
- Pre-concert talks providing an overview of the performance
- Invitations to orchestra rehearsals
- Concert dedications



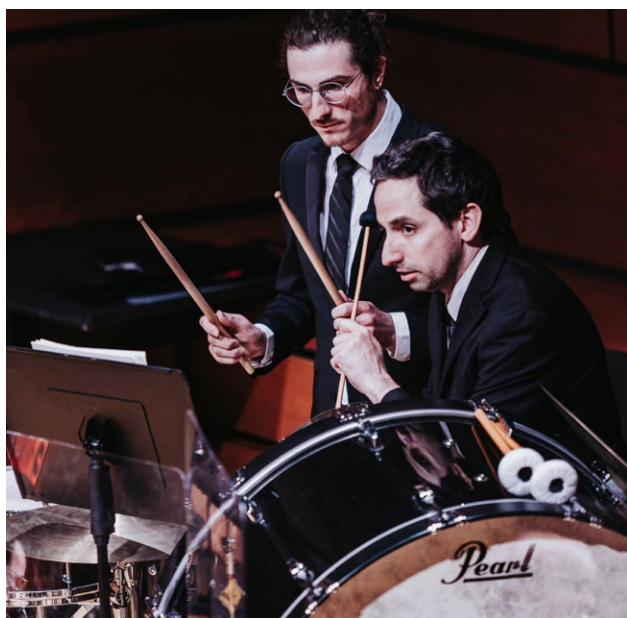


## Advertising Benefits

The Kingston Symphony's corporate sponsors receive recognition in all publicity and advertising associated with their specific sponsorship. Depending on which level of sponsorship you choose, your brand will be highlighted in some or all of the following:

- Concert program advertisement
- Season programs
- Posters & rack cards
- Concert program listings
- Press releases
- Print advertisements
- Website
- Targeted email blasts
- Lobby signage
- Curriculum materials
- Recognition from the stage by our Maestro
- Recognition on our social media accounts

Please contact Elena Baker, Director of Development, at [development@kingstonsymphony.ca](mailto:development@kingstonsymphony.ca) if you are interested in supporting the Kingston Symphony Association.



The Kingston Symphony Association gratefully acknowledges the support of our government funding agencies, corporate and foundation partners, and individual donors.



Canada Council  
for the Arts

Conseil des arts  
du Canada



ONTARIO ARTS COUNCIL  
CONSEIL DES ARTS DE L'ONTARIO

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Ontario



Kingston  
Symphony

[www.kingstonsymphony.ca](http://www.kingstonsymphony.ca)